



WORK PORTFOLIO

Carolina Fossati



SERVICES

- Creative Production Management
- Social Media & Influencers Projects (TikTok - Instagram)





7 For All Mankind collection launch FW21, Amsterdam

Photographer: Federico Sorrentino

Models: Carmen Bundler, Seba Ntab

Casting, talents negotiation, location scouting, creative guidelines, on set production, budgeting



7 For All Mankind - Campaign FW 21, Milan

Photo, Video: Nicolò Terraneo

Model: Masha Zayteva

Casting, talents negotiation, location scouting, on set production, creative guidelines

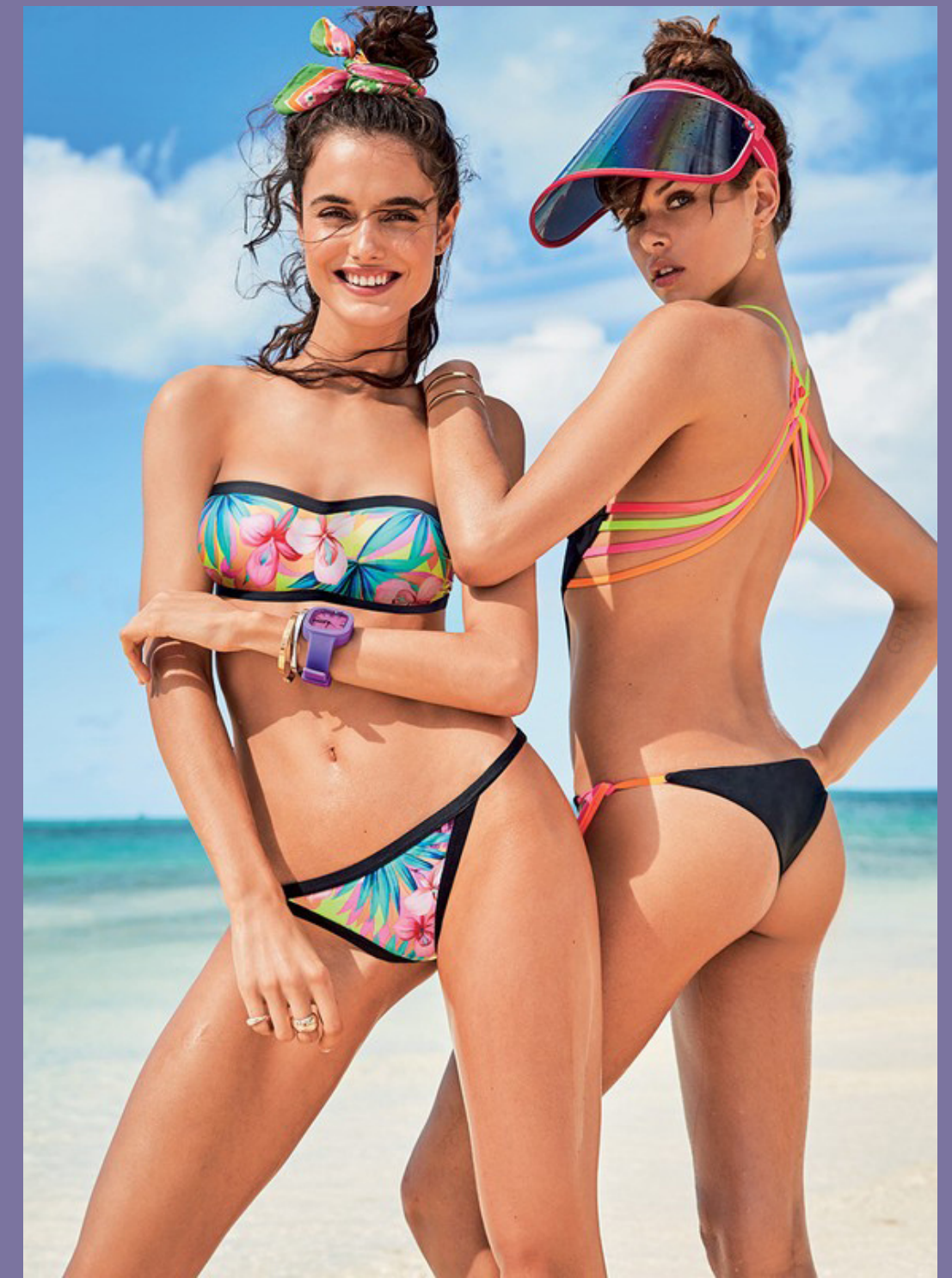


Calzedonia Beachwear 2018, Global Campaign, Exuma (Bahamas)

Photographer: Ben Watts

Models: Toni Garrn, Georgia Fowler, Paige Rifler, Brooke Perry

Responsibilities: casting, talents negotiation, location scouting, on set production, budgeting



Calzedonia Beachwear 2017, Global Campaign, Turks&Caicos (Carribeans)

Photographer: Ben Watts

Models: Toni Garrn, Georgia Fowler, Ophelie Guillermand, Blanca Padilla

Responsabilities: casting, talents negotiation, location scouting, on set production, budgeting



Calzedonia FW 2016 Global Campaign, Pier59 (New York)

Photographer: Ben Watts

Model: Kelly Rohrbach

Styling: Elizabeth Sulcer

Responsibilities: casting, talents negotiation, on set production, budgeting, creative guidelines



Calzedonia Global Campaign FW16, Pier59 (New York)

Photographer: Ben Watts

Model: Robin Holzken

Stylist: Elizabeth Sulcer

Responsibilities: casting, talents negotiation, on set production, budgeting, creative guidelines



LA PIADINERIA

La Piadineria, mini web serie on TikTok, 2022, Milan

Video: Beppe Gallo, BSA Studio

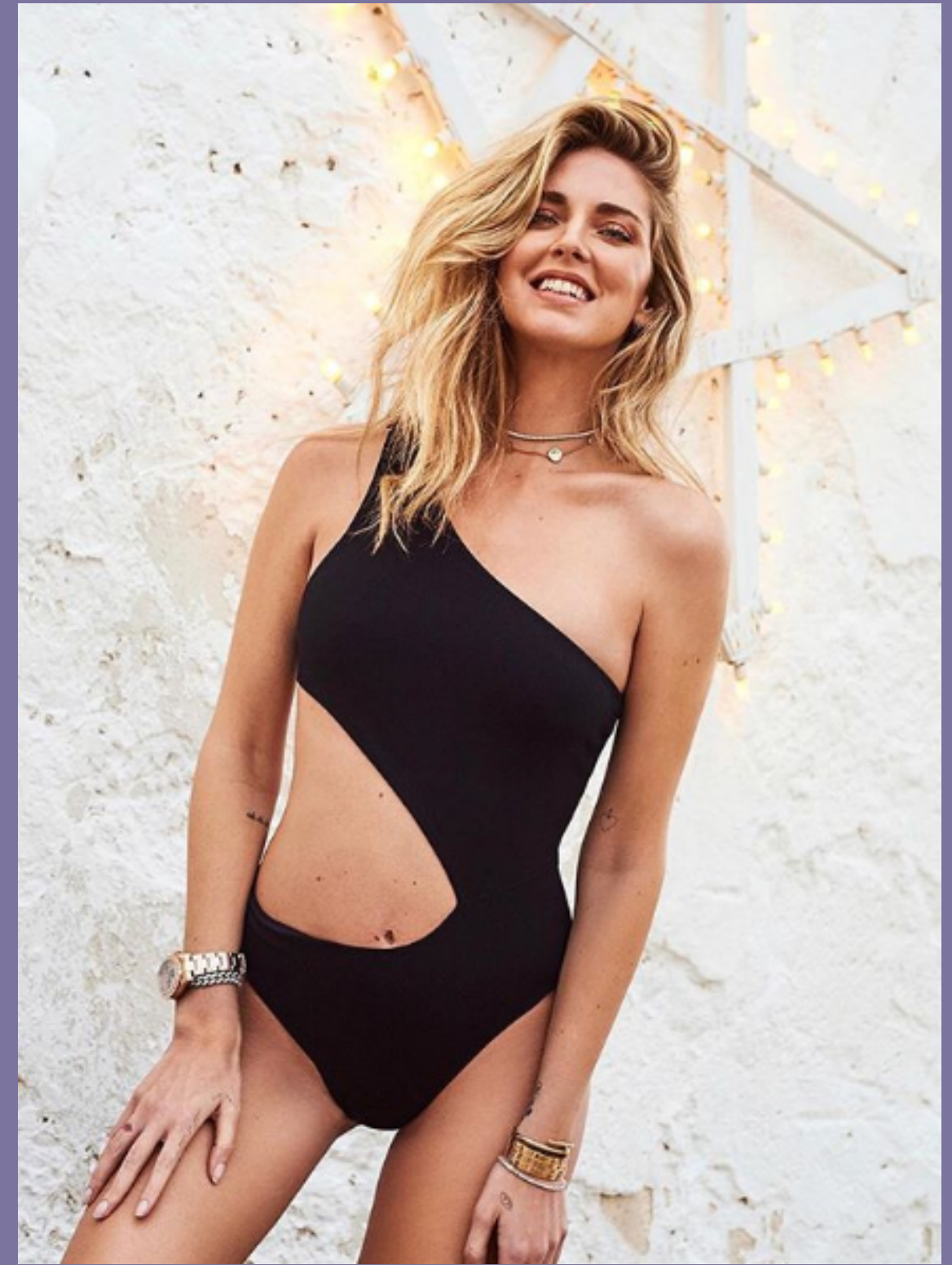
Responsabilities: casting, talents negotiation, on set production, budgeting, creative guidelines, location scouting, on set coordination



Calzedonia - Influencers Special Projects, Mykonos 2018

Influencers involved: Caro Daur, Jessica Goicochea, Carolina Loureiro, Lima Ché, Adenarah, Louise Thompson

Responsibilities: location scouting, concept, content strategy and review, experience production



Chiara Ferragni x Calzedonia Beachwear 2018, Puglia

Responsabilities: location scouting, creative concept, content review, on set production



Sara Carbonero x Calzedonia Stocking FW 2018, Porto
Responsabilities: location scouting, creative concept, content review, on set production

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